

FOR STUDENTS IN GRADES 8-12 AND COMMUNITY COLLEGE

Western Maryland School Systems and Community Colleges:
Allegany, Frederick, Garrett, Washington

Southern Maryland School Systems and Community Colleges:
St. Mary's, Charles, Calvert

Eastern Shore School Systems and Community Colleges:
Caroline, Cecil, Dorchester, Kent, Queen Anne's, Somerset, Talbot, Wicomico, Worcester

Central Maryland School Systems and Community Colleges:
Anne Arundel, Baltimore City, Baltimore County, Carroll, Harford, Howard, Montgomery, Prince George's

CAREER AND TECHNICAL EDUCATION VISION STATEMENT

Each student has access and the opportunity to engage in career programs of study that:

- ★ Align to high-skill, high-wage, and/or in-demand careers.
- ★ Lead to earning industry-recognized and/or postsecondary credentials that will allow entrance and/or advancement in a specific career field.
- ★ Provide work-based learning experiences that require the application of academic and technical knowledge and skills in a work setting.

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COMPETITION

Maryland State Department of Education and Maryland Business Roundtable for Education

There is a new vision for career and technical education (CTE) in Maryland. A logo is needed to reflect the new vision. All Maryland public school students in grades 8-12 and community college are invited to enter the CTE Logo Design Competition. The creators of the top three entries will receive a 3-day creative design work experience to finalize the selected logo. **The winning design will be used to promote CTE statewide. A cash prize up to \$1,000 will be awarded.** Selection will be based on social media likes, and votes by the CTE Advisory Board, CTE representatives from community colleges, student leaders of CTE student organizations and the Maryland State Department of Education.

COMPETITION RULES

Submit a picture (created with a graphic design software or hand-drawn) of your design, a brief written narrative up to 100 words and a video (MP4/not to exceed 2 mins) describing how your logo reflects the new CTE vision.

Submissions will be judged on the following criteria:

- ★ **Relevance:** Does the entry align with the vision for Maryland CTE?
- ★ **Originality:** Does the composition exhibit original design, creativity, and imagination?
- ★ **Aesthetic Quality:** Does the submission command attention? Does it display visual balance and color coordination? Do all elements work together to create a unified and appealing design?
- ★ **Construction:** Do the narrative and video submissions effectively explain the connection between the designed logo and the vision for CTE?

ENTRY DEADLINE

Friday, April 1, 2022



SCAN ME



For more details and design submissions, please visit www.MBRT.org/logocompetition
Learn more about Maryland CTE at mdcteworks.org
For complete rules and regulations, please visit www.MBRT.org/logocompetition