

## Momo Challenge Talking Points

- The Momo Challenge is a social media game that makes contact with children through Facebook and WhatsApp, a smartphone messaging application. It also appears in Kids YouTube videos.
  - The “challenge” features an avatar named Momo that makes contact with children from an unknown name or number.
  - For the challenge, the avatar requests children to participate in bizarre and potentially harmful tasks and upload evidence that they have been completed. On the final day of the challenge, children are encouraged to win the game by committing suicide.
  - As a precaution, families are encouraged to monitor their children’s social media accounts and online activities and install parental controls and/or filters.
  - Students should be reminded not to accept invitations from unknown sources to play games or take part in online “challenges.”
  - We encourage families to work with educators to address this online threat and take measures to protect students by making them aware and putting measures in place to protect them from harm.
  - Students are encouraged to notify an adult if they encounter any threatening situations online, in their schools or in their communities.
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